

COLORADO SPRINGS HOSTS REAL DEAL-A-THON



**Once a Year, the Best Dealers
Come Together to Offer the
Best Deals of the Season**

COLORADO SPRINGS, AUG 1 -- Every year, RV enthusiasts and adventure seekers eagerly await the Great American RV Show, where the industry's top dealers converge to showcase their best deals of the season. This highly anticipated event, taking place from August 1-3 at the Norris Penrose Event Center in Colorado Springs, offers an unparalleled opportunity for buyers to explore a wide range of recreational vehicles at unbeatable prices. Featuring top brands and the latest models, the show promises something for everyone—from luxurious motorhomes to versatile travel trailers and everything in between. Attendees can take

advantage of exclusive fall liquidation prices, flexible financing options, and expert advice from knowledgeable staff ready to assist in finding the perfect RV. In addition to amazing deals, the Great American RV Show boasts indoor and outdoor exhibits, thrilling demos, and a variety of activities for the whole family. Whether you're a seasoned traveler or new to the RV lifestyle, this event is your gateway to adventure and incredible savings. Don't miss out on this once-a-year chance to score the best deals and kickstart your next great adventure!

The Economic Impact of the Great American RV Show on the United States Economy



Camping and RV sales have long served as barometers of economic health in the United States. As a form of discretionary spending, the purchase of recreational vehicles (RVs) and camping gear reflects consumer confidence and disposable income levels. The upcoming Great American RV Show, set for August 1-3, 2024, at the Norris Penrose Event Center in Colorado Springs, offers a unique opportunity to gauge the current state of the economy. Here, we explore the potential economic impacts of the sales generated from this major event.

Boost to Consumer Confidence

One of the primary indicators of a healthy economy is high consumer confidence. When people feel secure in their financial

situation, they are more likely to make significant purchases, such as RVs. The Great American RV Show, with its array of discounts and financing options, encourages such spending. A surge in RV sales during the show would signal that consumers are optimistic about their financial future, reflecting broader economic stability.

Job Creation and Economic Activity

The RV industry supports a wide range of jobs, from manufacturing and sales to maintenance and campground operations. Increased sales at the Great American RV Show can lead to more production orders for manufacturers, necessitating additional labor and stimulating job creation. Furthermore, ancillary industries such as tourism, retail, and hospitality also benefit as new RV owners travel and spend money on related services and goods.

State and Local Revenue

Large-scale events like the Great American RV Show generate significant revenue for state and local governments through sales taxes and tourism-related

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Real Deals Cont'd

expenditures. Attendees spend money not only on RVs but also on lodging, dining, and entertainment in the host city. This influx of spending can bolster the local economy, helping to fund public services and infrastructure projects. Investment in Innovation

The RV industry continuously evolves with advancements in technology and design. High sales volumes can provide manufacturers with the capital needed to invest in research and development. This investment can lead to more fuel-efficient vehicles, innovative camping solutions, and environmentally friendly options, driving the industry forward and creating new market opportunities.

Long-term Economic Benefits

Purchasing an RV often leads to increased spending in various sectors over the long term. RV owners frequently invest in upgrades, accessories, and maintenance services. Additionally, they contribute to the economy by visiting campgrounds, national parks, and other tourist destinations, spreading economic benefits across the country.

Reflecting Broader Economic Trends

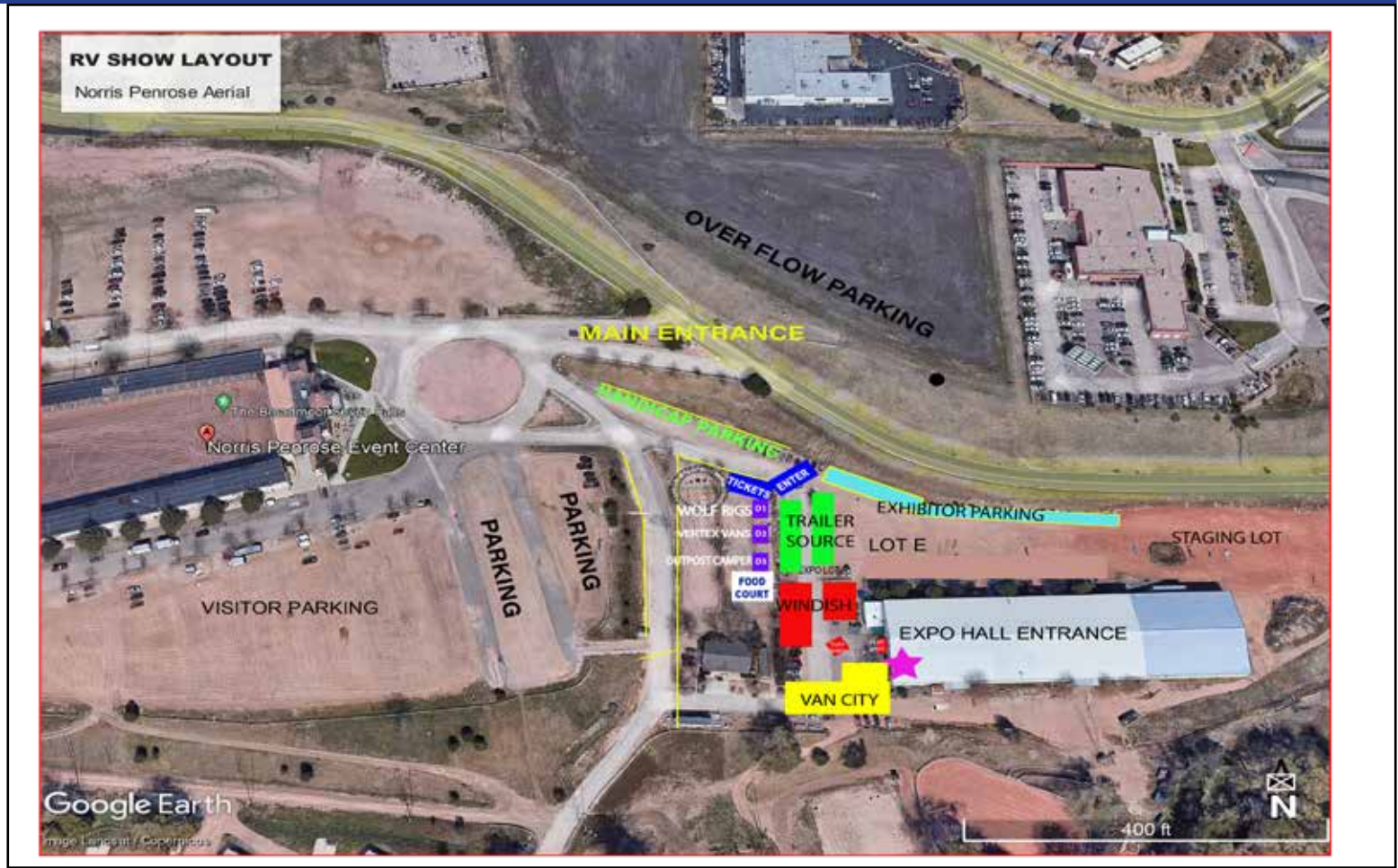
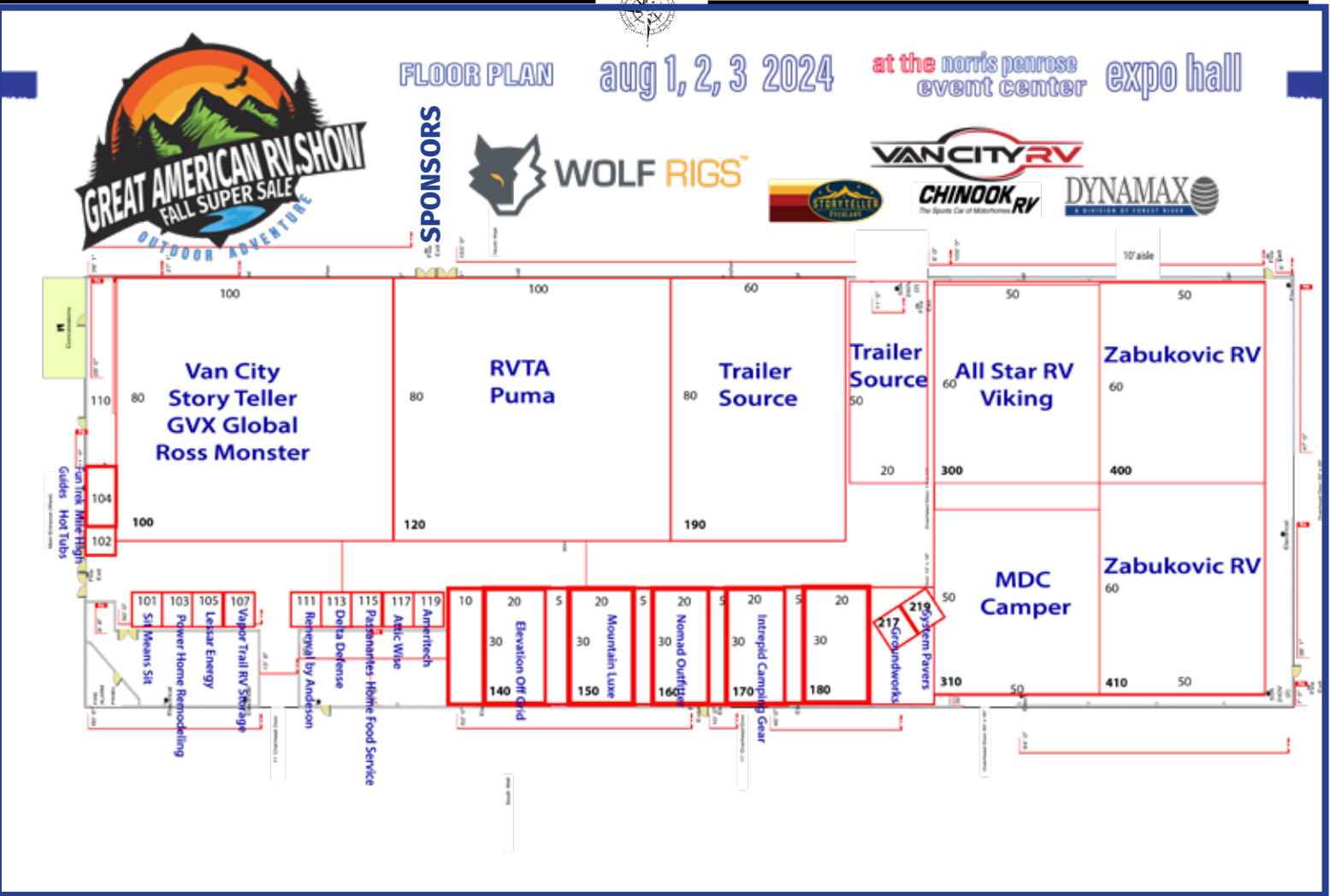
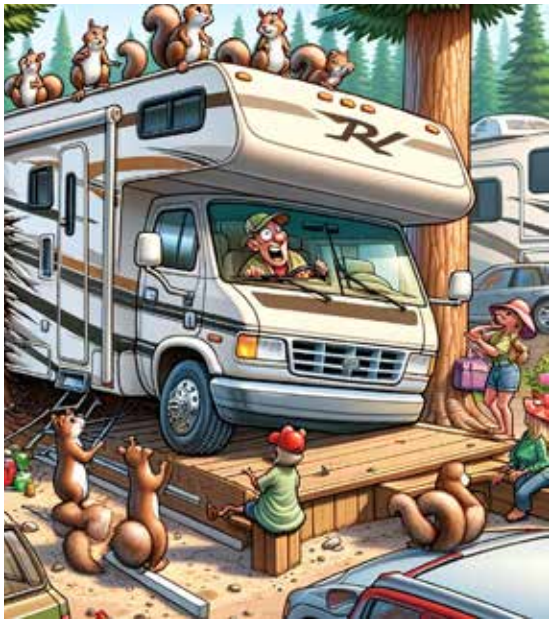
Historically, RV sales have mirrored broader economic trends. For instance, during periods of economic growth, such as the late 1990s and mid-2000s, RV sales surged. Conversely, during economic downturns, such as the 2008 financial crisis, sales declined. The performance of the Great American RV Show can provide insights into current economic conditions and consumer behavior.

Conclusion

The Great American RV Show has the potential to significantly impact the economy by boosting consumer confidence, creating jobs, generating state and local revenue, and fostering innovation in the RV industry. As attendees flock to the Norris Penrose Event Center to explore the latest models and take advantage of special deals, their purchases will ripple through various economic sectors, reflecting and reinforcing the health of the United States economy. This event serves not only as a marketplace for RV enthusiasts but also as a vital indicator of economic vitality and consumer sentiment.



Bth Nbr	Company
119	Ameritech Windows
117	Atticwise, Inc.
F-4	Champion Windows
113	Delta Defense/USCCA
140	Elevation Off Grid
F-2	FLATSPOT DECKING SERVICES
102	FunTreks Guidebooks
219	Groundworks
170	Intrepid Camp Gear
105	Lessar Energy - Trident Series
310	MDC USA
104	Mile High Hot Tubs
150	Mountain Luxe RV
180	Nomad Outfitters
D-3	Outpost Campers
115	Passanante's Home Food Services
219	Power Home Remodeling
111	Renewal by Andersen
120	RVTA LLC
101	Sit Means Sit Dog Training
217	System Pavers
190	Trailer Source Inc
E-1	Trailer Source Inc
E-2	Trailer Source Inc
F-1	Tuff Shed
100	VAN CITY RV
F-3	VAN CITY RV
113	Vapor Trail RV/Boat Storage
D-2	Vertex Vans
D-1+Spons	Wolf Rigs
400	Zabukovic RV



REAL DEALS



REAL DEAL
VAN CITY

Dynamax DX3 37TS

MSRP \$440,501

REAL DEAL SHOW PRICE
\$ 299,500



REAL DEAL
ALL STAR RV

2024 Forest River Viking 1760

MSRP \$18,372

REAL DEAL SHOW PRICE
\$ 10,700



REAL DEAL
TRAILER SOURCE

Winnabego Towable Micro Minnie 1700BH

MSRP \$39,518

REAL DEAL SHOW PRICE
\$ 24,999



REAL DEAL
ZABUKOVIC RV

2025 Gulfstream Conquest 6320D

MSRP \$5154,714.50

REAL DEAL SHOW PRICE
\$ 109,995



REAL DEAL
RVTA

RV Sales at the show gets a \$2000 Dual Fuel Generator

MSRP \$2000

REAL DEAL SHOW PRICE
DEAL BUSTER



REAL DEAL
WINDISH RV

2024 Alliance RV Delta 251BH

MSRP \$54,524

REAL DEAL SHOW PRICE
\$ 39,980

BEST OF THE BEASTS

